



Transport Innovation
for Sustainable Development

RESHAPING
MOBILITY
IN THE WAKE OF
COVID-19

**THE 2021 ITF SUMMIT ON
TRANSPORT INNOVATION FOR SUSTAINABLE DEVELOPMENT:
*RESHAPING MOBILITY IN THE WAKE OF COVID-19***

Virtual Summit, from 17 to 28 May 2021

PARTNERSHIP OPPORTUNITIES

▶ **The International Transport Forum's Annual Summit**

The International Transport Forum (ITF) at the OECD is an intergovernmental organisation with 62 member countries. Based in Paris, it is the only global body with a mandate to advance transport policy for all modes of transport.

The Summit is the premier global transport policy event and gathers political decision-makers, heads of international organisations, CEOs, and other leaders from business, civil society, media and academia. Each year, more than 1300 participants share their views and debate the future of transport and mobility.

Every May, ministers of transport from ITF member and guest countries meet for their Annual Summit in Leipzig, Germany. In 2021, due to the ongoing sanitary crisis and related travel restrictions, the Summit will take place virtually.

▶ **Partnership opportunities at the Summit**

The Annual Summit is the ideal opportunity for any organisation or company involved in transport or related activities to raise its profile and showcase products, services and initiatives to a high-level global audience. It is a platform to engage with a broad range of stakeholders - business, civil society, academia and media - in a debate on global social and economic challenges and opportunities for transport and mobility

▶ **Become a Summit Sponsor**

The Summit is a platform that enables you to reach out to top decision makers. The event will connect your brand with some of the most influential organisations and leaders in the transport sector and beyond. Recent Summit Sponsors and Partners include AGES, BMW, Bombardier, Dekra, Deutsche Bahn, DHL, FIA, Michelin, NXP, PTV Group, Simply Saxony, Toll Collect, Turkish Airlines and Valeo, among others.

▶ **Become a Summit Exhibitor**

Every year, more than 50 organisations, including companies, ministries, professional associations and civil society, take the opportunity to showcase their products, services, and initiatives in the Summit exhibition. Exhibitors use the Summit for product launches, on-site demonstrations, media events, high-level meetings and other ways to reach out to Summit participants.

▶ **More information**

More information on the Summit format, related opportunities for participation and registration details will be available shortly. In the meantime, please visit: [About the Summit](#) (website) and [Summit highlights](#) (video)

► Become a Summit Sponsor:

Virtual Summit Sponsor: €15,000.00

Benefits include:

- Company logo, with link to your website, displayed at the top of the Virtual Conference Platform noting Summit's Sponsor status.
- Logo on Session Thumbnail, your logo will be displayed prior to each session of the conference, before each session going live.
- Logo on conference slides of Plenary Sessions noting Summit's Sponsor status
- Verbal recognition during the Opening and Closing ceremony
- 5x Complimentary passes to the Summit sessions
- 5x Complimentary invitations to the Summit's Networking Sessions
- Virtual Exhibition Stand, to include:
 - Virtual one to one meetings with attendees during Virtual Exhibition hours, which are part of the conference programme.
 - Company profile listed in the Virtual Exhibition section of the Virtual Summit Platform
 - Company logo listed in the Virtual Exhibition section of the Virtual Summit Platform
 - Company promotional materials listed in the Virtual Exhibition section of the Virtual Summit Platform, including videos and brochures
- Option to request one to one meetings with attendees in the Meeting Hub of the Virtual Summit Platform
- Option to add 1x profile question for all attendees to answer the first time they access the virtual conference platform. This profile question enables you to filter the group of attendees based on this question in the Meeting Hub, allowing you to target the attendees most valuable to you
- Company logo listed on the Summit's Home Page of the website
- Company profile and logo listed on the Summit's Sponsor Page of the website
- Company profile and logo included in two newsletters prior to the conference
- Named in 3x Social Media posts as Sponsor of the Summit.

► Become a Summit Exhibitor at our virtual Exhibition

Virtual Exhibitor: €750.00

Just like a traditional exhibition, attendees can visit the virtual exhibition hall and engage with exhibitors. Attendees can view exhibitor information, download brochures, and when the exhibition is open, engage in instant meetings with exhibitors.

The Virtual Exhibition section of the Virtual Summit Platform allows extended exposure and networking opportunities during the Summit -- connect with attendees and showcase your products and services over 10 days.

The exhibition is available throughout the conference, but we will also make dedicated times available throughout the programme for attendees to meet with the exhibitors. With our Virtual Summit, your company's exposure does not end after the 10 days, the portal will be live for up to 12 months after the conference and so will your company information.

Benefits include:

- A space in the Virtual Exhibition section of the Virtual Summit Platform
- 1x pass to man your virtual conference stand and attend the Summit (not including the ministerial sessions)
- Virtual one to one meetings with attendees during Virtual Exhibition opening hours (10.00-17.00), which are part of the Summit programme
- Company profile listed in the Virtual Exhibition section of the Virtual Summit Platform
- Company logo listed in the Virtual Exhibition section of the Virtual Summit Platform
- Company promotional materials listed in the Virtual Exhibition section of the Virtual Summit Platform, including videos or brochures
- Option to request one to one meetings with attendees in the Meeting Hub of the Virtual Conference Platform
- Company logo listed on the Summit's Partner page on the website.